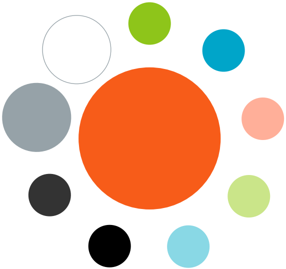
Eating
Better

WEBSITE DESIGNSCAPE

COLOUR PALLETE



- ● #F75C19
- ● #8EC51A
- ● #00A5C9
- ● #FFAF99
- ● #CAE589
- ● #89D8E5
- ● #000000
- ● #333333
- ● #96A2A8
- ○ #FFFFFF

TYPOGRAPHY

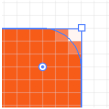
HEADINGS

The quick brown fox jumps over the lazy dog

BODY

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software.

HYPERLINKS & BUTTONS



3PX RADIUS

ACTIVE

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Sign up to our newsletter

Sign up to our newsletter

HOVER

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Sign up to our newsletter

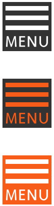
Sign up to our newsletter

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

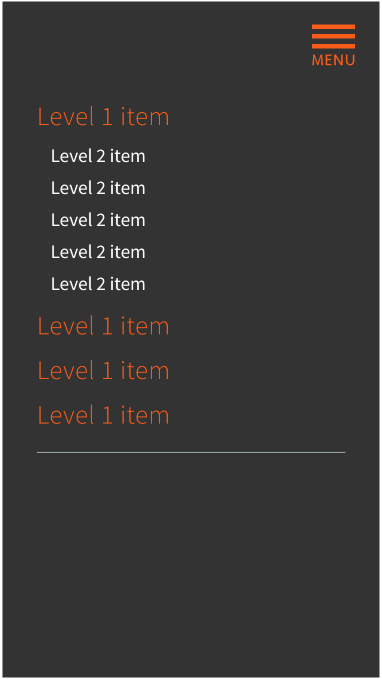
SLIDE-OUT MENU



menu

Menu

MENU



Level 1 item

Level 2 item

Level 2 item

Level 2 item

Level 2 item

Level 2 item

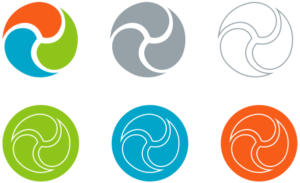
Level 1 item

Level 1 item

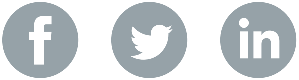
Level 1 item

SYMBOLS & ICONS

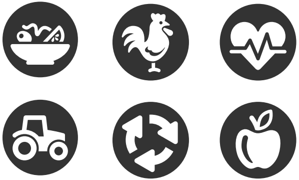
EATING BETTER SYMBOL



SOCIAL MEDIA ICONS



ARTICLE CATEGORY ICONS



ARTICLE POST BLOCKS

1/2 CURRENT ARTICLE

Hubbub meat. Wi

Eating Better a
launching a se
support a mai
plant-based pr
Creative Partne
this campaign

1/3 PAST ARTICLES

The quick brown fox jumps over the lazy dog

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

The quick brown fox jumps over the lazy dog

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages.

challenges men on
ll you join?

lliance partner Hubbub is
ries of targeted campaigns to
nstream audience to eat more
rotein. In this blog Hubbub,
er – Tessa Tricks explains why
is so important.

Hubbub challenges men on meat. Will you join?

Eating Better alliance partner Hubbub is launching a series of targeted campaigns to support a mainstream audience to eat more plant-based protein. In this blog Hubbub, Creative Partner – Tessa Tricks explains why this campaign is so important.

The quick brown fox jumps over the lazy dog

Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software.

ARTICLE HYPERLINK HOVER

The quick brown fox jumps over the lazy dog

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

HOMEPAGE CAMPAIGN BLOCK

The quick brown fox jumps over the lazy dog

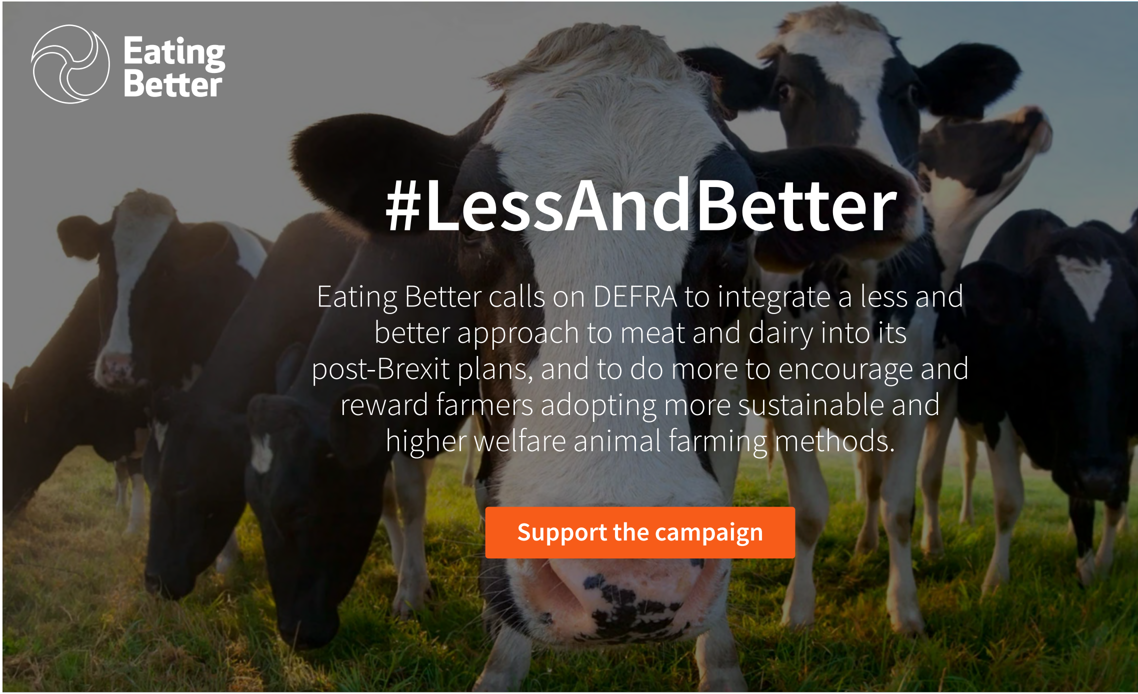
It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

The quick brown fox jumps over the lazy dog

It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software.

ALTERNATIVE CURRENT ARTICLE BLOCK COLOURS

DESKTOP/LAPTOP

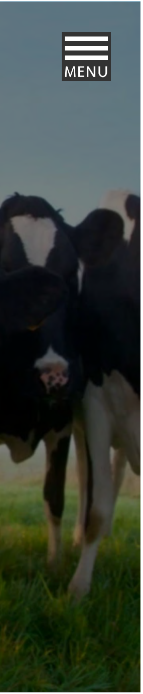


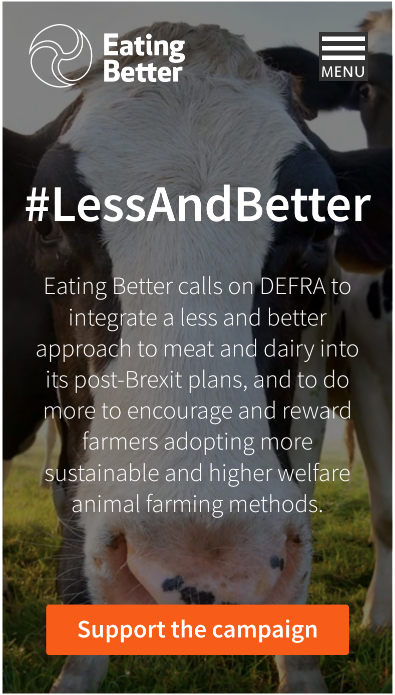
Eating Better

#LessAndBetter

Eating Better calls on DEFRA to integrate a less and better approach to meat and dairy into its post-Brexit plans, and to do more to encourage and reward farmers adopting more sustainable and higher welfare animal farming methods.

Support the campaign





#LessAndBetter

Eating Better calls on DEFRA to integrate a less and better approach to meat and dairy into its post-Brexit plans, and to do more to encourage and reward farmers adopting more sustainable and higher welfare animal farming methods.

MOBILE

PARTNER'S LOGOS

Meat Free Monday
www.meatfreemondays.com

LOVE FOOD hate waste

Sign the petition to save our antibiotics

THE PIG IDEA
LET THEM EAT WASTE

FEEDING THE 5000

COME VEG WITH ME

COMPASSION in world farming

Part-Time Carnivore